GLOBAL EXECUTIVE
IMMERSION PROGRAMME
SWITZERLAND

For International Growth & Institutional Readiness

From Local Strength to Global Readiness

22–26 February 2027 **Geneva, Switzerland**

Africa • Asia • Emerging Markets



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So How Ready Are You?

International growth requires more than ambition; it requires an organisation others can trust, understand and work with.

Governance & Trust

Robust governance, ethical leadership and institutional credibility build confidence.

Capital Credibility

Investors and partners back organisations with clear, credible and sustainable business models.

Reporting & Transparency

High-quality, comparable reporting enables better decisions and deeper partnerships.

Execution Discipline

Strategy translates into measurable execution with the right people, processes and accountability.

Partner Readiness

A culturally intelligent, well-prepared organisation is easier to work with and more attractive to partners.

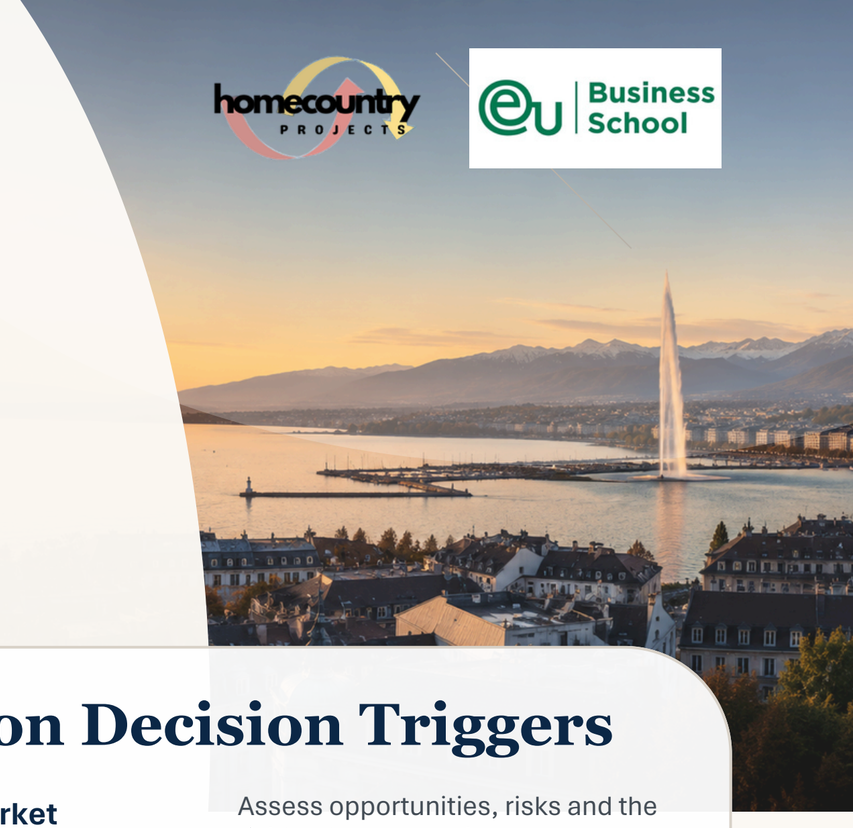
The GEIPS Response

1. Benchmark trusted systems
2. Interrogate assumptions with practitioners
3. Translate what works to your market reality
4. **Leave with a decision and execution pathway**

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Designed for Leaders at an Inflection Point.

GEIPS is for organisations preparing for international growth, capital access, partnerships, governance strengthening or market-entry decisions.



Who GEIPS Is For

- CEOs
- Founders
- Managing Directors
- International-Growth Leaders
- Family-Business Principals
- CFOs
- Strategy Leaders

Five Common Decision Triggers

1	**Entering a new market**	Assess opportunities, risks and the right entry approach.
2	**Preparing for institutional capital**	Strengthen readiness for investors and global capital partners.
3	**Strengthening governance**	Build structures, transparency and board readiness for scale.
4	**Choosing partners or distributors**	Identify, evaluate and structure the right partnerships.
5	**Improving execution credibility**	Translate strategy into disciplined, globally credible execution.

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Why Switzerland

AN OPERATING LABORATORY FOR TRUSTED SYSTEMS, CAPITAL, QUALITY AND INTERNATIONAL BUSINESS.

Trusted Institutions

Stable, rule-based and predictable — enabling long-term value creation.

Capital & Finance

A global hub for private wealth, sustainable finance and investor access.

Precision & Quality

A culture of excellence, reliability and continuous improvement.

Innovation & Regulation

Innovation within clear and trusted frameworks.

Partnership Ecosystem

Close collaboration across business, academia, government and international organisations.

International Connectivity

Direct access to European and global markets.

Execution Discipline

Pragmatic, solution-oriented delivery and results.

Global Credibility

A reputation for neutrality, integrity and trust across borders.

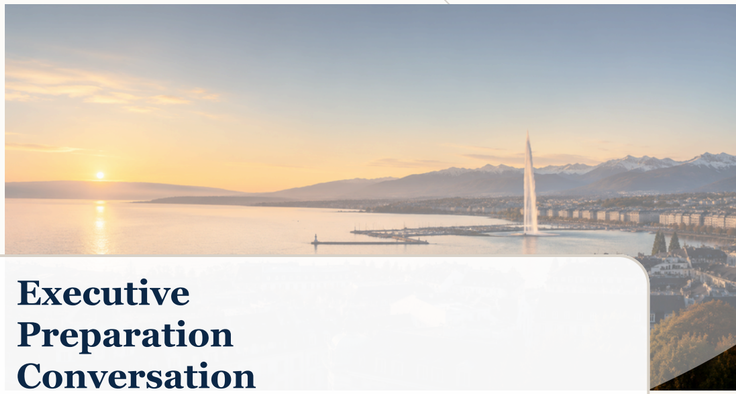
We examine how trusted systems work, then translate relevant mechanisms into the participant's own market and organisational context.



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Inside the GEIPS Immersion Week

A PRACTICAL, HIGH-IMPACT JOURNEY FROM INSIGHT TO ACTION



PRE-PROGRAMME PREPARATION

1. **Strategic Business Question**
2. **Value-at-Stake Assessment**
3. **Executive Preparation Conversation**



DAY 1

Kickoff Orientation & Governance

- Programme briefing & peer introductions
- Swiss and global governance perspectives
- Set the strategic context for your week



DAY 2

Capital & Investability

- Understand capital flows and investment dynamics
- Engage investors, family offices and finance leaders
- Explore what makes markets and companies investable



DAY 3

Industry Immersion & Execution

- Curated company / institutional visits
- Senior practitioner dialogue on execution at scale
- Identify practical insights for your organisation



DAY 4

Innovation, Regulation & Market Translation

- Engage policymakers, regulators and thought leaders
- Explore innovation ecosystems and emerging technologies
- Translate global practice into your market context



DAY 5

Partnership, Decision & Executive Response

- Explore strategic partnerships and collaboration
- Refine strategic options and priorities
- Prepare your Executive Response and next steps

Strategic Translation Brief™ + Executive Response

Everyday is geared toward realizing a structured translation to the participant's own organisation.

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What Actually Happens in Geneva



1 WORKSHOP

2 ACCESS

3 OBSERVE

4 TRANSLATE

5 DECIDE







Executive Workshops

High-impact sessions to build shared understanding, explore global perspectives and work through real strategic challenges.

Senior Practitioner Dialogues

Closed-door conversations with experienced leaders from business, international organisations and the public sector.

Curated Corporate & Institutional Engagements

Purposeful visits and conversations selected to reveal how trusted systems actually work.

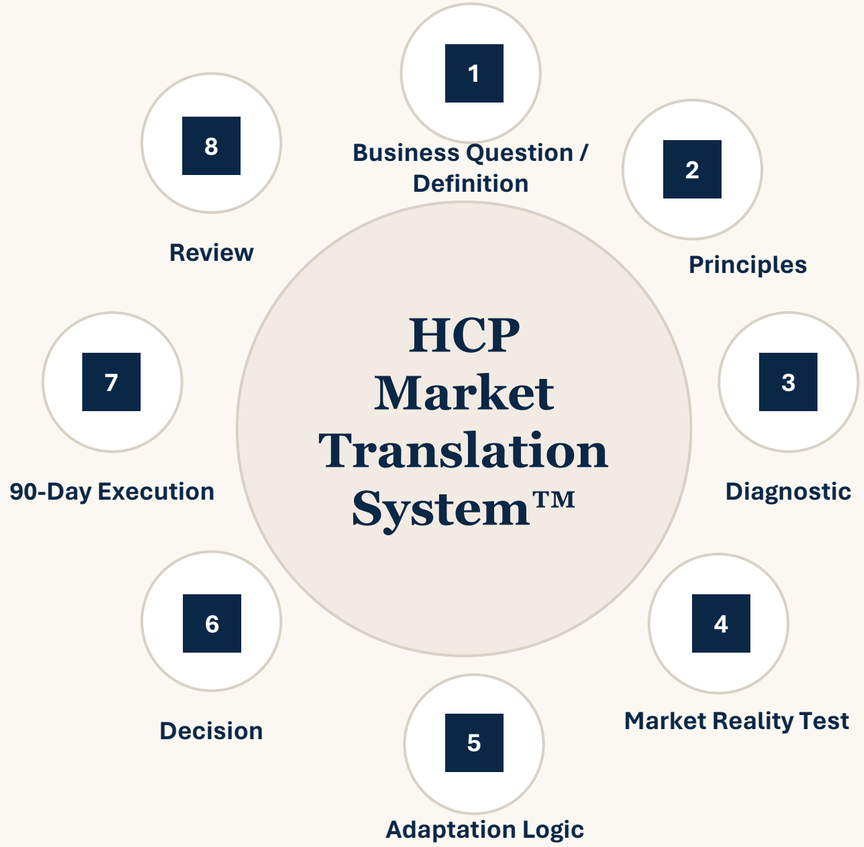
Focus **Real Systems —** not case studies. **Direct Access —** not generic networking. **Local Relevance —** not copy-paste. **Decision Output —** not notes.

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OUR METHODOLOGY

From Insight to Decision

The proprietary HCP Market Translation System™ turns complexity into clear, actionable strategy for growth across Africa, Asia and other emerging markets.



PARTICIPANT OUTPUT

Tangible outputs. Real-world impact.

Every participant develops practical, high-impact deliverables supported by faculty, peer exchange and real market insights.

1 **Board-ready Strategic Translation Brief™**
A concise, evidence-based brief translating market insight into strategic options.

2 **Clear strategic recommendation**
A market-informed path forward with articulated risks and opportunities.

3 **90-Day Execution Charter**
A focused plan with milestones, resources and success measures.

4 **Accountability through follow-through**
Structured check-ins and peer support after the programme.

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Faculty, Partners & Certification

WORLD-CLASS EXPERTISE. PRACTICAL INSIGHTS. GLOBAL IMPACT.



Steve C. Iroegbu

Strategy and systems translation expert; Executive Director of HomeCountry Projects Sàrl, focused on translating proven global systems into locally relevant execution frameworks.



Rui Duarte

Programme Director, Global Executive Immersion Programme Switzerland
Executive Director, HomeCountry Projects Sàrl

AI governance, policy and digital-transformation practitioner; Managing Director of Loop Future Switzerland.



Nicolas Giannakopolous

Governance, risk and financial-integrity expert; President and co-founder of the Organized Crime Observatory and Chairman of the APEX FUSION Foundation.



Stef de Jong

Academic leader, entrepreneur and strategic adviser experienced in management, digital transformation, M&A and executive leadership.

OUR PARTNERS & CERTIFICATION

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eu Business School

Certified GEIPS Executive Certificate

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The Cohort Is Part of the Method.

Approximately 15 senior decision-makers.

1

APPLICATION-BASED CURATED SELECTION

A selective cohort brought together through a rigorous application process.

2

CROSS-SECTOR PEER CHALLENGE

Diverse perspectives that deepen thinking and sharpen decisions.

3

AFRICA, ASIA AND OTHER EMERGING MARKETS

An international cohort with deep emerging-market experience.

4

MEANINGFUL DIALOGUE OVER SUPERFICIAL NETWORKING

Candid, high-trust conversations with peers who face similar realities.

GEIPS is designed for CEOs, founders, managing directors, family-business principals, CFOs, strategy and international-growth leaders who have a real decision to make and the authority to act.



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PROGRAMME INVESTMENT & APPLICATION

Invest in the decision that matters next.

Standard Executive

CHF 2,790

- Full five-day Geneva programme
- Pre-diagnostic and expert-led sessions
- Selected institutional and company engagements
- Strategic Translation Brief™
- 90-Day Execution Charter
- Structured follow-through
- Co-certified GEIPS Executive Certificate

Premium Executive

CHF 4,750

- Everything in Standard, plus
- Private executive strategy session
- Enhanced concierge and tailored curation
- Organisation-specific case review
- Priority practitioner / industry conversations where available
- Private post-programme strategy review
- Priority follow-through

Application Criteria

Strategic relevance • Seniority • Organisational maturity • Implementation authority

Exclusions: Flights, hotel, visa and personal expenses are not included.

Apply NOW

www.homecountryprojects.com/geips

Email: geips@homecountryprojects.com

