



GLOBAL EXECUTIVE
IMMERSION PROGRAMME
SWITZERLAND

From Observation to Application

A selective immersion for leaders from emerging markets who want to understand how competitive economies build trust, capital and global industries.

PROGRAMME BROCHURE

COHORT 263

28 September – 3 October 2026
Geneva, Switzerland

Ambition is not the constraint. System translation is.

Leaders in emerging markets want to build organisations that attract capital, earn trust and compete internationally, whereas, their environments are still evolving.

GEIPS was designed to provide more than exposure.

Participants engage directly with Swiss institutions and industries, then translate the principles behind that success into approaches relevant to their own markets.

GEIPS is a leadership instrument, not a study tour.



SWISS ADVANTAGE

A small country with outsized global influence

Switzerland is a living case in how institutions, capital and industry reinforce each other.

Trust

Institutional credibility and rule-based execution

Capital

Deep financial expertise and long-term stewardship

Innovation

Research, regulation and industry renewal

Precision

Quality systems and operational discipline

GEIPS helps participants examine not only what Switzerland has achieved, but what can be realistically adapted within their own organisational and market realities.

READY FOR GEIPS

Questions every leader must answer...

- 01 How do organisations build trust?
- 02 How do they attract long-term capital?
- 03 How do they scale without losing discipline?
- 04 How do they remain globally competitive?
- 05 How do they create institutions that endure?

**The goal is not copy-paste.
The goal is translation.**



WHAT MAKES GEIPS DIFFERENT

Executive education vs Executive translation

GEIPS is designed for leaders who need more than knowledge. It is built for interpretation, market relevance and action.

Traditional Executive Education

- Learn frameworks
- Discuss case studies
- Classroom-led sessions
- Generalised application



GEIPS

- Engage operating systems
- Meet practitioners
- Field-based insight
- Translation into local realities

Move from observation to application

GEIPS AS A LEADERSHIP INSTRUMENT

The Market Translation Framework™

Every participant develops a personalised framework throughout the programme—moving from observation to practical action.

01

Observe

What did I see?

02

Interpret

Why does it work in Switzerland?

03

Test

What constraints exist in my market?

04

Adapt

What can realistically be translated?

05

Act

What are my first 90-day actions?

*Participants leave with more than insight.
They leave with a structured approach to action.*



STRATEGIC THEMES

The foundations of competitive economies

These themes form the analytical lens through which participants examine Swiss institutions and industries.

CAPITAL

How value is financed, stewarded and deployed.

TRUST

How institutions earn confidence and credibility.

GOVERNANCE

How accountability and resilience are designed.

INNOVATION

How industries renew themselves over time.

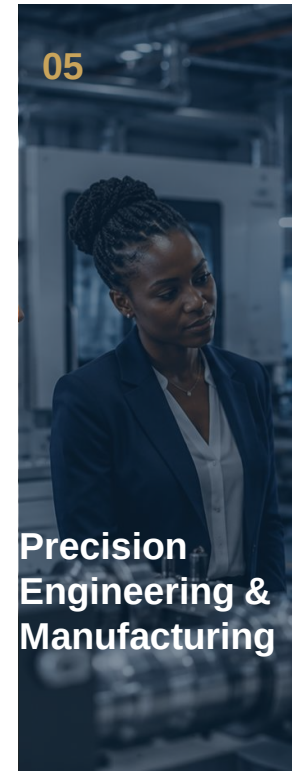
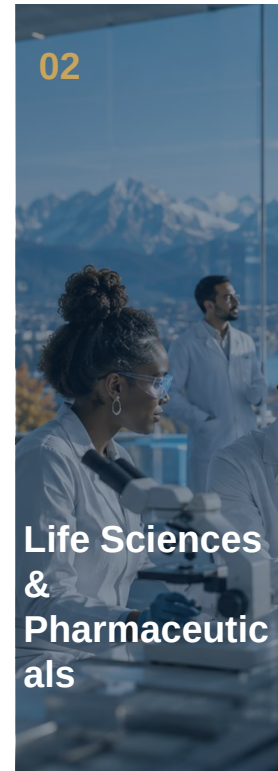
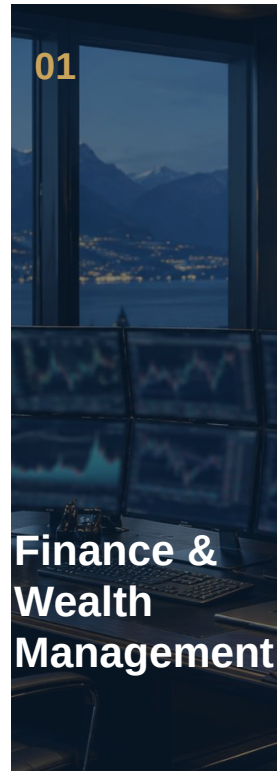
EXECUTION

How systems deliver consistently under pressure

INDUSTRY IMMERSION

Where strategy meets practice

The sectors are selected because they reveal how capital, regulation, innovation and execution reinforce one another.



Five Swiss lenses.

One translation question: what can be adapted responsibly in your market?

THE EXECUTIVE EXPERIENCE

A structured journey of reflection, exposure and translation

01 Executive Dialogue

Practitioner-led conversations on leadership, capital and execution.

02 Institutional Engagement

Direct interaction with organisations and operating environments.

03 Industry Exposure

Curated visits across finance, pharma, trade and engineering.

04 Translation Workshops

Structured reflection to convert observation into action.

05 Investor Roundtable

Dialogue on risk, capital, growth and emerging-market opportunity.

06 Switzerland Experience

Cultural context behind trust, order and institutional discipline.

Learn from those who shape industries



Stef de Jong

Stef is an academic leader, entrepreneur, and strategic advisor, experienced in management, digital transformation, M&A, and executive leadership. His work connects academic insight with practical business judgement, helping executives seeking to translate global models of innovation, negotiation, and institutional growth into their own markets.



Nicolas Giannakopoulos

Nico is a governance, risk, and financial integrity expert, President and co-founder of the Organized Crime Observatory and Chairman of the APEX FUSION Foundation, he helps leaders understand complex risk environments, strengthen institutional resilience, and translate emerging technologies into credible systems for transparency, governance, and responsible growth.



Rui Duarte

Rui is an AI governance, policy, and digital transformation practitioner with focus on technology, business, and international affairs; Managing Director of Loop Future Switzerland. He helps leaders, institutions, and organizations understand how emerging technologies, particularly artificial intelligence, can be governed, adopted, and translated into responsible strategic advantage.



Steve C. Iroegbu

Steve is a strategy and systems translation expert. He is the Executive Director of HomeCountry Projects Sàrl. His work focuses on helping leaders and institutions translate proven global systems into locally relevant execution frameworks, with a focus on emerging markets.

THE COHORT PROFILE

The value of a curated peer group

Participation is limited to 15 senior executives to preserve the quality of the programme and the depth of peer dialogue.

- Chief Executives
- Founders
- Investors
- Family Business Leaders
- Senior Public Officials
- Institutional Leaders

**Africa • Asia • Latin America •
Caribbean**



15
senior executives

IMMERSION OUTCOMES

What participants take away

GEIPS is designed to help leaders return with better judgement, practical instruments and stronger networks.

Sharper perspective on how competitive economies operate

Practical governance and execution approaches

A personalised Market Translation Framework™

Peer relationships across Africa, Asia, Latin America and the Caribbean

Greater confidence in decisions involving capital, scale and institutional growth

PARTNERS

Academic perspective. Industry access. Market translation.

GEIPS combines academic framing, industry engagement and practical exposure to create a leadership experience designed for emerging-market decision-makers.

PROGRAMME CURATOR HomeCountry Projects



Curates the experience and connects institutional, industry and market-translation perspectives.

ACADEMIC PARTNER EU Business School



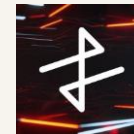
Contributes business education perspective and international executive learning context.

RESOURCE PARTNER LOOP FUTURE



Contributes practical executive, industry and institutional perspective.

RESOURCE PARTNER APEX FUSION



Contributes practical executive, industry and institutional perspective.



GLOBAL EXECUTIVE

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SWITZERLAND

Cohort 263 Applications Are Open

Participation is application-based and limited to 15 executives to preserve the quality of dialogue and engagement.

Request a Conversation

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