

GEIPS

Global Executive Immersion Programme Switzerland

An exclusive programme that connects senior executives & business leaders with key Swiss industries and proven value-delivery models.

Delivered in partnership with top Swiss business schools including EU Business School, Geneva and IMD Lausanne.





15-20

Highly Selective Cohort

PROGRAMME OVERVIEW

Where Swiss Excellence Meets Emerging Market Ambition

The programme offers strategic access to Switzerland's most globally competitive sectors and business leaders, translating Swiss excellence to emerging markets.

Five Pillars of Experience



01 Industry-led Sessions

Deep-dive sessions delivered by senior Swiss practitioners across key sectors-bridging global strategy with local expertise.



03 Exploration Workshops

Hands-on, facilitated workshops designed to translate Swiss models into actionable strategies for your own market context.



02 Curated Access & Immersion

Exclusive visits to Swiss institutions, regulatory bodies, and innovation hubs - offering unparalleled behind-the-scenes insight.



04 Leadership Integration

Structured reflection and strategy sessions that connect programme insights to your leadership journey and organisational goals.



05 Executive Exchange

Peer-to-peer dialogue with fellow senior leaders - fostering cross-border networks and collaborative intelligence.

PROGRAMME CONTENT

Five Strategic Pillars



Capital

FINANCE & INVESTMENT

Understanding Swiss capital markets, wealth management frameworks, and cross-border investment strategies.



Value

INDUSTRY & CRAFTSMANSHIP

Swiss precision manufacturing, supply chain excellence, and the heritage of quality that defines global brands.



Innovation

R & D & TECHNOLOGY

Exploring Switzerland's Innovation- from traditional models to contemporary R&D and deep-tech developments.



Sustainability

ESG & IMPACT

Leading frameworks in sustainable finance, circular economy models, and responsible governance practices.



Governance

POLICY & REGULATION

Swiss regulatory frameworks, institutional governance, and the diplomatic ecosystem shaping global policy.

WHO SHOULD ATTEND

Designed for Senior Leaders

- Board Members and Directors
- C-Suite Executives
- Founders and Other Business Leaders
- Senior Managers
- Government and other Institutional Leaders

LEARNING OUTCOMES

What You'll Gain



Strategic insight into Swiss sector leadership



Capital structuring models and access



Governance frameworks adaptable to emerging markets



Institutional relationships and executive network access



A practical roadmap for institutional-scale growth

CORE FOCUS

7 Global Impact Sectors

Strategic access to Switzerland's most globally competitive industries



Financial Services & Private Wealth



Precision Engineering & Advanced Manufacturing



Life Sciences & Pharmaceutical



Web3, Blockchain & Digital Assets



Trading & Commodity Finance



Sustainable Technology & Cleantech



Luxury & High Craftsmanship

WHY GEIPS

What Sets Us Apart



Industry-Led Immersion

Sessions delivered by senior practitioners and decision-makers. Real-world knowledge transfer at the highest level.



Curated Executive Access

Institutional visits, regulatory briefings, and adaptive closed-door strategy sessions with Swiss industry leaders.



Switzerland Experience

Immerse in Switzerland's unparalleled ecosystem of capital, diplomacy, innovation, institutional finance, and precision industry.

APPLICATION & SELECTION

Begin Your Journey

Admission is selective. Applications are reviewed based on experience, seniority, strategic relevance, institutional impact potential, and cohort diversity.

Delivered in English. Available also in French.
Participants receive an Executive Certificate of Completion.

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A programme of HomeCountry Projects, Swiss-based company facilitating proven value delivery models across emerging and frontier markets.

Apply Now

